



We provide solutions and change lives. When all other sources of funding have failed, we are there to ensure life is positively accessible.



2010 ANNUAL REPORT



our mission

With community support and collaboration, we provide resources and services that enhance the quality of life for individuals and their families with disabilities and special needs.

our vision

Through passion and commitment we make a difference in the lives of people with disabilities and special needs.

Changing Lives

HIGHLIGHTS OF 2010

Easter Seals Alberta continues to change the lives of thousands of Albertans with disabilities and special needs and is pleased to share some highlights from 2010.

Easter Seals Alberta provides mobility equipment to Albertans no matter the age or disability through the *Equipment and Support Services Program*. In 2010, 221 pieces of equipment at a cost of \$368,609 were supplied to Albertans. In addition, 122 pieces of equipment were refurbished and recycled at a cost savings of nearly \$425,000.

New in 2010 was the creation of the Easter Seals *Give a Kid a Lift Program*. In partnership with Canwest Elevator & Lifts, Beattie Homes, Rona Home Center Ogden Road, Garaventa Lifts as well as fundraising and support from the community, this program provided the first recipient with an accessible home elevator, at a cost savings of nearly \$36,000.

Easter Seals *Drop Zone* events in Calgary and Edmonton had 148 participants and were successful in raising over \$334,000, an increase from the previous year of about \$38,000. Calgary's event hosted Canada's Top Fundraiser, Ray Daniels from Enerplus, who achieved over \$34,900 in donations.

The Canada Safeway Campaign was another success raising \$1.2 Million nationally and over \$459,000 in Alberta. New in 2010, in partnership with Canada Safeway, was the Easter Seals Celebrity Cookie Decorating Event in April. The event was well received by a number of local celebrities taking part as well as Calgary's own Juno Award Winning Artist, Jann Arden.

The Easter Seals Alberta *Speakers in Schools* program continued to build momentum in the Calgary area hitting over 20 different schools in our community spreading our message to students about the importance of staying in school, handling adversity, and interacting in proper ways with people with disabilities. In September the first annual Easter Seals Classic Golf tournament was held to provide support for the initiative and other funding was secured later in the year through a successful grant application to the Alberta Spinal Cord Injury Solutions Fund.

Easter Seals Camp Horizon received its largest donation ever of \$1 Million from J.C. Anderson, a well known philanthropist who has supported many projects in education, health and the environment in Alberta and is also well known in Alberta's oil and gas industry.

In 2010, 440 children and teens with diabetes, cerebral palsy, muscular dystrophy, severe burns and many other disabilities experienced summer camp programs where they were challenged and empowered. Additionally, 132 adult campers with physical and developmental disabilities enjoyed summer camp at Easter Seals Camp Horizon. 13 teens participated in our Counsellor In Training and Leaders In Progress programs learning about giving back to Camp and their community through leadership.

Throughout the year camp also hosted an additional 700 adults and youth with special needs and disabilities including our magical *Christmas Camp* for 51 adult campers with physical and developmental disabilities.



Ray Daniels, Canada's
Top Fundraising Superhero
at the Drop Zone in Calgary

December 17, 2010
Edmonton, Alberta

AUDITORS' REPORT

To the Directors of Alberta Easter Seals Society:

The accompanying summarized statements of financial position and results from operations are derived from the complete financial statements of Alberta Easter Seals Society as at October 31, 2010 and for the year then ended. In our auditors' report on the complete financial statements dated December 17, 2010, we expressed a qualified opinion, as is common with many not-for-profit organizations, because we were unable to satisfy ourselves concerning the completeness of donation revenue. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of the Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the Society's financial position and results of operations, reference should be made to the complete financial statements.

Kingston Ross Pasnak LLP

Kingston Ross Pasnak LLP
Chartered Accountants

FINANCES For the year ended October 31, 2010

The Financial Statements of Alberta Easter Seals Society for the year ended October 31, 2010 are audited by Kingston Ross Pasnak LLP, Chartered Accountants.

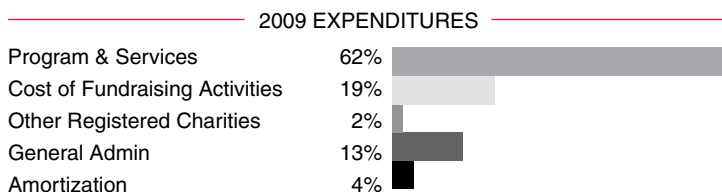
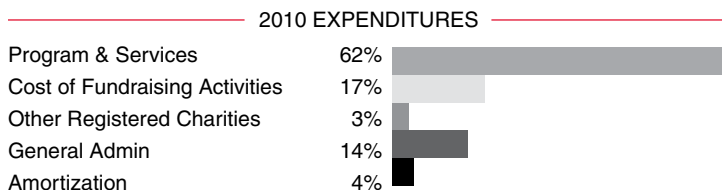
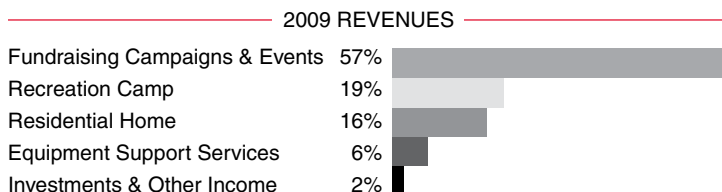
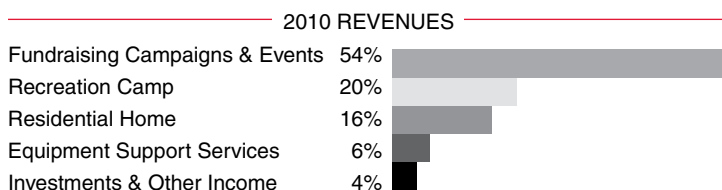
Copies are available upon request.

The tables and charts below summarize the operating results and distribution of revenue and expenditures.

SUMMARY OF OPERATING RESULTS (\$-000's)

	2010	2009
Total Revenue	\$ 4,430	\$ 4,436
Total Expenditures	\$ 4,304	\$ 4,401
(Deficit) / Surplus	126	35

DISTRIBUTION OF REVENUE AND EXPENDITURES BY PROGRAM / SERVICES



SUMMARIZED STATEMENTS For the year ended October 31, 2010

RESULTS FROM OPERATIONS (\$-000'S)

	2010	2009
Revenues		
Fundraising campaigns and events	\$ 2,351	\$ 2,536
Easter Seals Camp Horizon	896	861
Residential home	722	692
Equipment support services	266	264
Other income	81	2
Investment income	100	77
Estates/bequests	14	4
Total Revenues	\$ 4,430	\$ 4,436

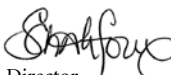
Expenditures		
Programs and services	\$ 2,695	\$ 2,759
Cost of fundraising activities	732	825
General administration	600	554
Funds provided to Easter Seal clubs and to the national office	117	97
Amortization	160	166
Total Expenses	4,304	4,401
Excess of revenues over expenditures	\$ 126	\$ 35


FINANCIAL POSITION

Assets		
Cash and short term investments	\$ 1,651	\$ 1,657
Other current assets	265	263
Property and equipment	1,401	1,154
Estate/bequest investments	382	362
Total Assets	\$ 3,699	\$ 3,436

Liabilities		
Accounts payable and accrued liabilities	\$ 299	\$ 225
Deferred revenue	1,154	921
Externally restricted contributions	1,453	1,146
	243	412
	1,696	1,558

Net Assets		
Investment in property and equipment	287	306
Estate/bequest contributions internally restricted	1,091	947
Endowment funds	105	105
Stabilization reserve	520	520
Unrestricted net assets	-	-
	2,003	1,878
Total Liabilities and Net Assets	\$ 3,699	\$ 3,436


Director


Director



*Light Up a Life Camper,
Jordan Zucht-Morris*

2010 BOARD OF DIRECTORS

Brandon Biluk Calgary

Dale Briske Edmonton

Simone Chalifoux Edmonton

Debbie Couch Edmonton

Dennis Davis Edmonton

Sharon Duncan Claresholm

Anne Ewen Bragg Creek

Louise Novinger Grant Calgary

Barry Maguire Calgary

Bradley Wamboldt Fort McMurray

2010 ANNUAL AWARDS

Glen Matheson Award

Marton and Connie Murphy

Order of Merit

Sharon Stratton (posthumous)

Corporate Award

Give a Kid a Lift Program: Canwest Elevators and Lifts,
Rona-Ogden, Beattie Homes, Garaventa Lift

Certificates of Recognition

Blake Chapman, Cresswell Family

Culture of Ability Award

Canada Safeway

John Kittler Volunteerism Award

John Kittler

Doug Walker's President's Award (2009)

Anne Ewen

OURSUPPORTERS *Thank you to all of our 2010 supporters and volunteers.*

Please visit our website www.easterseals.ab.ca to see a full listing.

PARTNERS

Allard Foundation
Avenir Capital Corporation
Campers Village/The Norseman Group Ltd.
Cuming & Gillespie Lawyers
Derek and Lucie Walsh
Edmonton Public Teachers' Local 37 Charity Trust Fund
Enermark Inc.
Kinsmen Club of Okotoks
Lignum Interiors Inc.
National Council of Jewish Women of Canada (Edmonton Section)
Nexen Inc.
OPUS Corp.
Peavey Mart
Rotary Club of Edmonton (Downtown)
Scheffer Andrew Ltd.
Servus Kids Foundation
Shell Canada Limited
Suncor Energy Foundation
Talisman Energy Inc.
University of Alberta Hospital/Stollery Children's Hospital Staff Charities Fund
Watson Family Foundation
Wiebe Forest Engineering, a Division of SNC Lavalin Inc.

CHAMPIONS

Associated Canadian Travellers
Century 21 A.L.L. Stars Realty
Century 21 Castlewood Agencies Ltd.
Community Foundation of Lethbridge and Southwestern Alberta
CREIT Management L.P.
Hyperactive Watersports
Jamie and Pamela Biluk
Mac's Charity Golf Tournament
Pengrowth Energy Trust
President's Choice Children's Charity
Prudential Steel Ltd.
WorleyParsons

LEADERSHIP CIRCLE

The Bargain! Shop
David & Leslie Bissett Fund
Douglas W. Davidson
Kinsmen Club of Calgary
Louise Novinger Grant and Bob Grant
Maguire Family
Money Mart
MS Society of Canada, Calgary and Area Chapter
We Care Foundation

GOVERNMENT SUPPORTERS

Alberta Culture and Community Spirit, Community Spirit Program
Alberta Health Services, Integrated Supportive Living
Government of Alberta Seniors and Community Supports, Affordable Supportive Living Initiative
Government of Alberta Seniors and Community Supports, Disability Supports Division

PRESIDENT'S CIRCLE

Canada Safeway
JC Anderson Legacy Fund at The Calgary Foundation

LEGACY GIFTS

Estate of Virginia Tabraham
Estate of Dorothy Elna Stewart

Special Thanks to our 2010 Easter Seals Youth Ambassadors Adam Thompson and Kyla Oelhaupl.



Cover photo: Lorinda Bye (right) recipient of the Give a Kid a Lift Program, with her sister Janell (left). (Kevin Yee Photography)

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Alberta

Charitable
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10669 4169 RR0001

www.easterseals.ab.ca