

 LitcoLaw

# ★ Dancing with Easter Seals Stars



Easter  
Seals™

Alberta



## The Event

Easter Seals Alberta is thrilled to introduce Litco Law Dancing with the Easter Seals Stars events in Edmonton and Calgary in support of Children and Adults living with disabilities in our province.

The events will bring together the disability sector, community and business leaders from all over Alberta. Each contestant will learn some dance moves from the professional staff at Arthur Murray Dance Studio; and will then participate in a dance competition in front of their friends, colleagues, and our selected panel of judges at a fun gala event – all in support of Easter Seals Alberta programs and services.

Event dates and locations are as follows:

<b>Date:</b>	October 5, 2024	October 18, 2024
<b>Location:</b>	Deerfoot Inn and Casino Calgary, Alberta	Delta Hotel South Edmonton, Alberta

## Sponsorship

We invite you to join us as a sponsor of our inaugural Litco Law Dancing with the Easter Seals Stars events. In return, Easter Seals will provide your organization with branding, hosting and employee volunteer opportunities to shine a spotlight on your organization as a community leader, supporting Albertans with disabilities and medical conditions.

Sponsorship levels and benefits are listed on the following sponsorship grid. Please note that these are guidelines and we would be happy to customize a package to meet your organizations needs.

**To register or become a sponsor contact Audrey Bessey**

**Phone: 403-970-9722; Email: [audrey@easterseals.ab.ca](mailto:audrey@easterseals.ab.ca)**





# Litco Law Dancing with the Easter Seals Stars

Calgary October 5, 2024 | Edmonton October 18, 2024

<b>SPONSORSHIP LEVELS*</b>	<b>Lead \$20,000</b>	<b>Tango \$15,000</b>	<b>Foxtrot \$10,000</b>	<b>Waltz \$5,000</b>
<b>Number of Spots Available</b>	<b>1 Spot</b>	<b>2 Spot</b>	<b>4 Spots</b>	<b>8 Spots</b>
<b>Branding</b>				
Lead sponsor recognition	X			
Media Story to be shared on website and social media channels	X			
Onsight activation at the gala	X			
Company logo displayed at your table	X			
Opportunity to provide promo items at the Gala	X	X		
Opportunity to bring banners onsite	X	X		
Exclusive sponsor at a specific area (Dinner, reception, auction etc)		X		
Company logo on all materials promoting the event/s	X	X	X	
Social Media post during the event	X	X		
Company logo on DWTS website	X	X	X	X
Social Media Post thanking you for your support	X	X	X	X
Verbal recognition from Emcee at event	X	X	X	X
<b>Entertainment and Hosting</b>				
One Judge at each event	X			
Complimentary wine at dinner	X			
Prime seating at your table	X			
Complimentary tickets to the Gala	<b>16 (8 per city)</b>	<b>8 (4 per city)</b>	<b>4 (2 per city)</b>	<b>2 (1 per city)</b>
First right of refusal to enter dancers in the competition (Dancers to follow fundraising rules)	<b>2 (1 per city)</b>	<b>1</b>		
<b>Volunteerism/Team Building</b>				
Opportunity to have employees volunteer during Camp Horizon (coordinated with camp staff)	X	X	X	
Ambassador to speak at your event	X	X	X	
Team building event at Camp Horizon	X	X		
Employee Volunteers at the Gala	X			

\*This grid reflects sponsorship of both events. If you wish to only sponsor one city, costs will be reduced by 25%

## Inspiring Potential. Building Community. Enriching Lives.

Our mission is to provide services that foster inclusion, independence and recreation for individuals with disabilities and medical conditions. For more than 70 years, Easter Seals Alberta has supported individuals with disabilities and medical conditions. We strive to ensure that the resources they need for an independent and full life are available.

### What We Do

#### Accessibility Supports

Our programs provide critically needed equipment and support to those who qualify physically and financially. This includes the Equipment Loan Program, home automation program, disability travel card, and virtual programs.

#### Easter Seals Alberta's Camp Horizon

Easter Seals Camp Horizon provides year-round inclusive camp experiences for individuals of all ages with disabilities and medical conditions. Camp offers a unique opportunity for campers to build self-esteem and independence. Activities challenge their mind and body while creating lasting friendships and lifelong memories.

#### Easter Seals McQueen Home

McQueen Home is a self-governed, nine-bedroom home in Edmonton for individuals with a disability looking to achieve more independence, greater inclusion in the community, and access to employment, education and recreation.

#### Educational Supports

Educational supports are essential to ensure equal access to learning opportunities and academic success. Our programs range from adaptive technologies to personalized mentorship plans and financial aid for high school and post-secondary students.



## Yes, we would like to sponsor

Lead Sponsor - \$20,000

Foxtrot Sponsor - \$10,000

Tango Sponsor - \$15,000

Waltz Sponsor - \$5,000

## Yes, we would like to enter a dancer into the competition\*

Name of contestant: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am Male \_\_\_\_\_ Female \_\_\_\_\_ Prefer not to say \_\_\_\_\_

\*We understand the commitment for each dancer is:

- Commit to 10 complimentary dance lessons at Arthur Murray Dance School
- Raise minimum \$3,000 fundraising goals as an entrance fee
- Sell or purchase three tables (\$1500 for table of 8; \$200 Individual Tickets)

## Contact Information

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Information

Cheque

EFT

Credit Card

Please make checks payable to  
Easter Seals Alberta and mail to:

**Easter Seals Alberta**  
**101, 340 Midpark Way SE Calgary**  
**AB, T2X 1P1**

Credit Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiry

Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Thank you to our sponsors



In 2023, Easter Seals Alberta proudly provided:



For more information on Litco Law Dancing with the Easter Seals Stars visit us at [www.easterseals.ab.ca](http://www.easterseals.ab.ca)

Or contact: Audrey Bessey,  
Sponsorship and Major Gifts Specialist  
Phone: 403-970-9722  
Email: [audrey@easterseals.ab.ca](mailto:audrey@easterseals.ab.ca)