



Calgary, October 4, 2025

#### The Event

Easter Seals Alberta is thrilled to announce our second annual Litco Law Dancing with the Easter Seals Stars. This event brings together the disability sector, community and business leaders from across Alberta to fundraise in support of children and adults living with disabilities in our province.

Local celebrities and their professional dance partners will showcase their talents on the dance floor at the Easter Seals Alberta dance competition. In front of their friends, family and colleagues, our selected panel of judges and the audience will determine which celebrities will be the stars of the event and earn the coveted title of Top Fundraiser.

#### **Event Details**

Date: October 4, 2025

**Location:** Carriage House Hotel & Conference Centre

Calgary, Alberta

## **Sponsor Us!**

We invite you to join us as a sponsor of the Litco Law Dancing with the Easter Seals Stars. In return, Easter Seals Alberta will provide your organization with branding, hosting and employee volunteer opportunities to shine a spotlight on your organization as a community leader, supporting Albertans with disabilities and medical conditions.

Sponsorship levels and benefits are listed on the following sponsorship grid. Please note that these are guidelines and we would be happy to customize a package to meet your organization's needs.

### Dance with Us!

Enter a dancer in this friendly dance competition. They will be partnered with a professional from Arthur Murray Dance Studio where they will receive 10 private dance lessons to prepare for the big night and compete for the coveted Top Fundraiser title. Dancers are our peer-to-peer fundraisers for this event.

The commitment for each dancer is:

- Raise a minimum of \$3,000.
- Sell or purchase three tables (\$1,500 for table of 8; \$200 single).
- Complete 10 complementary dance lessons at Arthur Murray Dance Studio and dance at the event.



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| SPONSORSHIP LEVELS  | Tango*<br>\$7,500       | Foxtrot*<br>\$5,000     | Waltz*<br>\$2,500 |
|---|-------------------------|-------------------------|-------------------|
| Branding  |                         |                         |                   |
| Opportunity to provide your collateral  | х                       |                         |                   |
| Preferred seating at the event  | Х                       |                         |                   |
| Social Media post during the event  | Х                       |                         |                   |
| Company logo on all materials promoting the event   | х                       | Х                       |                   |
| Company logo on event website   | Х                       | Х                       | Х                 |
| Social Media Post thanking you for your support   | Х                       | Х                       | Х                 |
| Verbal recognition from Emcee at event  | х                       | х                       | Х                 |
| Entertainment and Hosting   | •                       |                         |                   |
| Complimentary tickets to the event  | 4<br>+ Discount<br>code | 2<br>+ Discount<br>code | 2                 |
| Volunteerism/Team Building  |                         |                         |                   |
| Opportunity to have your employees volunteer at Camp<br>Horizon (coordinated with camp staff) | х                       | х                       |                   |
| Our ambassador to speak at your event   | Х                       | х                       |                   |
| Your team building event at Camp Horizon  | х                       |                         |                   |

<sup>\*</sup>multiple available

For questions about sponsoring or dancing, contact Sarah Ingram Phone: 877-732-7837 x 119; Email: sarahingram@easterseals.ab.ca









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### Inspiring Potential. Building Community. Enriching Lives.

Our mission is to provide services that foster inclusion, independence and recreation for individuals with disabilities and medical conditions. For more than 70 years, Easter Seals Alberta has supported individuals with disabilities and medical conditions. We strive to ensure that the resources they need for an independent and full life are available.

#### What We Do

#### **Accessibility Supports**

Our programs provide critically needed equipment and support to those who qualify physically and financially. This includes the Equipment Loan Program, home automation program, disability travel card, and virtual programs.

#### Easter Seals Alberta's Camp Horizon

Camp Horizon provides year-round inclusive camp experiences for individuals of all ages with disabilities and medical conditions. Camp offers a unique opportunity for campers to build self-esteem and independence. Activities challenge their mind and body while creating lasting friendships and lifelong memories.

#### Easter Seals Alberta's McQueen Home

McQueen Home is a self-governed, nine-bedroom home in Edmonton for individuals with a disability looking to achieve more independence, greater inclusion in the community, and access to employment, education and recreation.

#### **Educational Supports**

Educational supports are essential to ensure equal access to learning opportunities and academic success. Our programs range from adaptive technologies to personalized mentorship plans and financial aid for high school and post-secondary students.











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| Yes, we would like to sponsor  |                         |                         |
|--|-------------------------|-------------------------|
| Tango Sponsor - \$7,500 Foxtro   | t Sponsor - \$5,000     | Waltz Sponsor - \$2,500 |
| es, we would like to enter a dancer  | into the competi        | tion*                   |
| Name of dancer:  |                         |                         |
| Phone: Ema   | il:                     |                         |
| <ul> <li>*We understand the commitment for each</li> <li>Raise a minimum of \$3,000.</li> <li>Sell or purchase three tables (\$1,500 for</li> <li>Complete 10 complementary dance led dance at the event.</li> </ul> | rtable of 8; \$200 sing | •                       |
| Contact Name:  |                         |                         |
| Address:   |                         |                         |
| Phone:   | Email:                  |                         |
| Payment Information  |                         |                         |
| Cheque   | Credit Card             |                         |
| Please make cheques payable to Easter Seals Alberta and mail to:   | Name on Card:           |                         |
| Easter Seals Alberta<br>101, 340 Midpark Way SE Calgary<br>AB, T2X 1P1   |                         | CVV:                    |
|  |                         |                         |

**EFT** Contact us for EFT details or to provide CC information over the phone.



## Thank you to our title sponsor



## Easter Seals Alberta has proudly provided:



For more information on Litco Law Dancing with the Easter Seals Stars visit us at www.easterseals.ab.ca/dance

Or contact: Sarah Ingram Phone: 877-732-7837 x 119

Email: sarahingram@easterseals.ab.ca