



# JC Anderson Memorial Golf Tournament

Sirocco Golf Club  
Thursday, August 21, 2025

## EASTER SEALS ALBERTA'S CAMP HORIZON

Built in 1965, Easter Seals Camp Horizon is a unique facility located in southern Alberta catering to children and adults living with disabilities and medical conditions. Each summer we host this inclusive, one of a kind, fully accessible summer camp designed specifically to meet their needs.

For over 400 campers with disabilities and medical conditions, this is the only place where they can have a true, accessible summer camp experience while continuing to grow, develop important life skills and increase independence. For parents and caregivers, camp provides a needed opportunity to recharge through respite support.

Camp Horizon provides campers a place where they can just be themselves. They learn new skills - often through play with other campers and staff - and try new experiences like giant swing, the high ropes course, archery, rafting and camp fire singalongs. Campers leave each week feeling empowered, self-confident and happy. Through their experience they learn that anything is possible for them – and that they are UnstoppABLE® !

Easter Seals Camp Horizon operations requires a significant financial investment in order to provide the necessary accommodations for our campers. The needs of our campers requires a higher staff to camper ratio, trained medical staff and special equipment. We rely on our community to help provide financial support so camper families do not pay the full cost for their family member to attend camp.

PRESENTED IN PARTNERSHIP WITH:



**CENTURY 21**  
FOOTHILLS REAL ESTATE

**CENTURY 21**  
Bamber Realty Ltd.

**CENTURY 21**  
Foothills South Real Estate

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Masters



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## Sponsorship Opportunities

All packages include logo placement on event marketing materials including event signage, program, slide deck and website, logo placement in a specific location based on sponsorship, verbal recognition at the event and a social media post recognizing support post-event.

All packages are unique opportunities and can be customized upon request.

### Tournament Sponsor - \$8,500

This exclusive sponsorship offers you the following benefits:

- Golf experience for 4 players
- Prominent logo placement at the registration table, in banquet space & event marketing materials
- Opportunity to host a hole
- Social Media post during the event
- Individual Social Media post recognizing support post-event

### Dinner Sponsor - \$6,000

This unique sponsorship offers you the following benefits:

- Golf experience for 4 players
- Priority logo placement in banquet space for dinner & on event marketing materials
- Priority Group Social Media post recognizing support post-event

### Lunch Sponsor - \$4,000

This unique sponsorship offers you the following benefits:

- Golf experience for 2 players
- Priority logo placement in banquet space for lunch & on event marketing materials
- Priority Group Social Media post recognizing support post-event





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### Cart Sponsor - \$3,500

Benefits:

- Golf experience for 2 players
- Priority logo placement on golf carts & on event marketing materials
- Priority Group Social Media post recognizing support post-event

### Hospitality Hole Sponsor - \$3,000

Benefits:

- Priority logo placement on all hospitality holes & on event marketing materials
- Priority Group Social Media post recognizing support post-event

### Tee Gift Sponsor - **SOLD**

Benefits:

- Logo placement on tee gift for all players
- Key logo placement on event marketing materials

## Additional Sponsorship Opportunities

### Hole-In-One Sponsor - \$1,000

### Contest Sponsor - \$750

One of:

- Mens/Ladies Longest Drive
- Mens/Ladies Longest Putt
- Closest to the Pin

### Driving Range Sponsor - **SOLD**





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## The Event

JC's vision was to ensure individuals with disabilities had a place to play and belong, no matter their diagnosis. A place where they could be themselves, make new friendships and learn valuable life lessons that would make them unstoppable well into the future.

In support of his vision, this annual tournament raises funds for children and adults with disabilities and medical conditions. In addition, it allows them to attend Easter Seals Alberta's Camp Horizon, a one-of-a-kind magical place that empowers them to reach their full potential.



For over a decade, JC Anderson Memorial Golf Tournament supporters have helped make an incredible legacy of ensuring that individuals with disabilities and medical conditions have access to the resources they need.

## More Ways to Get Involved

### Auction Item or Team Prize Donation

Another great way your business can participate in the tournament is to donate goods, certificates or services towards team prizing (4) and our silent and live auction. The more you give, the more funds we can raise to send kids to camp. In addition, depending on the nature of your donation, you may be eligible for a charitable gift receipt.

### Sponsorship or Donation?

Sponsoring the event is a great way to profile your organization and show your community support. However, sponsorships are considered paid marketing and are not eligible for a tax receipt. Consider making a charitable donation if you would like a receipt for tax purposes.

Didn't see anything that works for your business?

We would be happy to build a package that works for your budget!

Contact Sponsorship & Events Specialist, Sarah Ingram

403-235-5662 x 119 | sarahingram@easterseals.ab.ca