

2016 Annual Report



EMPOWERING
people with disabilities



Ade Adebolu and Kevin Karius

2016 Highlights



MISSION

We provide services that foster inclusion, independence and recreation for individuals with disabilities and medical conditions.

CEO Message

2016 has been a challenge for sure – the Alberta economy took its toll on the not for profit sector and we were no exception to that this past year and a half. The Board has watched closely and continues to be very committed to the organization as we weathered this tough ride. I feel very optimistic that 2017 is going to see some much-needed improvement in our fundraising revenues and ability to get new supporters for the people with disabilities and medical conditions we are here to serve.

We need to celebrate the positive achievements of 2016 too – the dedication of the second new dorm for Easter Seals Camp Horizon – a beautiful new kitchen for the McQueen residence – 200 clients with mobility and other equipment they so badly needed! New event in Edmonton – Woman2Warrior – a great first launch that was super successful. Bulk purchasing for our ESS clients to ensure even more have access to the program within our available funding. Administrative systems have been

streamlined with electronic tax receipting; EFT for our payables and so much more and we continue to work on improving our business efficiencies.

Next year we focus on major gifts, add three more new events to our repertoire (Kid Mudder, Camp Déjà vu and a Hot Chocolate Festival) and commit to doing the very best we can to continue to provide our excellent programs. We should all take pride in our reputation and longevity and look forward to growth and new energy in 2017! Thank you to all the staff, volunteers, supporters and stakeholders who have encouraged us and stayed committed to Easter Seals Alberta and our mission and vision.

Susan Boivin
EASTER SEALS ALBERTA,
CEO



VISION

Inspiring Potential
Building Community
Enriching Lives



Programs

The **Easter Seals Equipment and Support Services Program (ESS)** is a core service of the organization providing individuals of all ages with vital equipment needed to enhance mobility and provide independence and community integration. We were able to provide clients with 200 pieces of equipment including power wheelchairs, scooters, hospital beds, lift assist chairs, porch lifts, and stair lifts at a cost of \$408,000. Eighty-five of those items

were recycled at a cost of \$48,000 resulting in a cost savings of more than \$292,000.

The **Give a Kid a Lift Program** entered its sixth year and another deserving family received an elevator in their home through the Give a Kid a Lift program. Three-year-old twin boys Ezekiel and Jeremiah have a Neurodegenerative disorder (also known as Mitochondrial Disorder) which causes multiple types of seizures and they require wheelchairs for mobility. Thanks to our community partners: *Canwest Elevator &*

2016 Highlights



Lindsay Firlotte and a volunteer firefighter "coach" at Woman2Warrior Calgary

Programs (continued)

Lifts, Garaventa Lifts, Manson Construction and Rewind Custom Homes and Renovations the family home is now accessible to transport the boys between levels safely and easily for mom and dad.

Easter Seals McQueen Residence continues to be home to nine adults with disabilities who are able to live independently and participate actively in their community. This year, many of Easter Seals Alberta supporters, including the Government of Alberta, graciously stepped up to provide critically needed funding to not only fix urgently needed repairs, but also to update the kitchen to create a new beautiful and efficient kitchen with plenty of work and storage space for the residents of McQueen.

Easter Seals Camp Horizon had record attendance at our programs this year with thousands of people enjoying our site. We continued valued partnerships in our summer programs, providing summer

camp to children and adults with many different needs, as well growing a new partnership with Alberta Parks, providing consultation and training for accessible outdoors equipment. Donations for accessible equipment have seen us add two new Park Explorers, increasing our ability to offer accessible hiking, and a fleet of pedal carts, bringing smiles to everyone who rides them – adults included!

The **Phyllis Davidson Scholarship Program** offers post-secondary academic scholarships to students living with physical disabilities. The scholarship was created in loving memory of Phyllis Davidson and helps ease the financial responsibility of post-secondary schooling. Eleven scholarship recipients are pursuing various studies including community rehabilitation, psychology, political science, natural sciences, and communications and human resources.



Easter Seals Youth Ambassadors

Every year our organization chooses two ambassadors – one for Northern Alberta and one for Southern Alberta to tell our story at events and help build awareness from a personal point of view on the difference Easter Seals is making in people’s lives every day. In 2016, we were very well represented by Ade Adebolu and Colby Ewasiuk who attended dozens of events with donors, volunteers, fundraising participants and media partners, and did a stellar job of putting a face to the services Easter Seals provides.



ADE ADEBOLU



COLBY EWASIUK

2016 Financial Statements

Independent Auditor's Report

January 17, 2017, Edmonton, Alberta

To the Directors of
Easter Seals Alberta Society:

The accompanying summary financial statements, which comprise the summary statement of financial position as at October 31, 2016, and the summary results from operations for the year then ended, are derived from the audited financial statements of the Easter Seals Alberta Society for the year ended October 31, 2016. We expressed an unmodified audit opinion on those financial statements in our report dated January 17, 2017.

The summary financial statements do not contain all the disclosures required by the Accounting Standards for Not-for-Profit Organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Easter Seals Alberta Society.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in Note 1.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Easter Seals Alberta Society for the year ended October 31, 2016 are a fair summary of those financial statements, on the basis described in Note 1.



Kingston Ross Pasnak LLP
Chartered Professional Accountants

Summary Financial Statements

Easter Seals Alberta Society Year ended October 31, 2016

	2016	2015
RESULTS FROM OPERATIONS		
REVENUES		
Fundraising campaigns and events	\$ 2,917,470	\$ 2,802,266
Easter Seals Camp Horizon	1,070,758	926,797
McQueen Residence	813,718	798,037
Equipment Support Services	304,795	303,263
Investment income	77,822	56,012
Other income	32,894	3,697
Total Revenues	\$ 5,217,457	\$ 4,890,072
EXPENDITURES		
Programs and Services	3,231,911	3,178,035
Fundraising Campaigns and Events	740,770	772,689
General administration	633,082	642,800
Amortization	620,978	516,251
Funds provided to Registered Charities	152,245	186,547
Total Expenses	5,378,986	5,296,322
<i>Deficiency of revenue over expenditures</i>	\$ (161,529)	\$ (406,250)
FINANCIAL POSITION		
ASSETS		
Cash & Short-Term Investments	\$ 2,270,548	\$ 3,035,848
Other current assets	419,414	349,783
Property and equipment	8,239,628	7,968,901
Estate/bequest investments	361	157,349
Total Assets	\$ 10,929,951	\$ 11,511,881
LIABILITIES		
Accounts payable and accrued liabilities	\$ 307,098	\$ 231,666
Deferred revenue	8,049,344	7,757,073
Externally restricted contributions	1,072,527	1,860,631
Total Liabilities	9,428,969	9,849,370
NET ASSETS		
Endowment funds	105,000	105,000
Estate/bequest contributions internally restricted	579,021	724,108
Investment in property and equipment	226,961	243,403
Stabilization reserve	590,000	590,000
Total Net Assets	1,500,982	1,662,511
Total Liabilities and Net Assets	\$ 10,929,951	\$ 11,511,881

NOTE 1

Management is responsible for the preparation of the summary financial statements. The summary financial statements are comprised of the summary statement of financial position and the summary results of operations, and do not include any other schedules, a summary of significant accounting policies or the notes to the financial statements. The summary statement of financial position and the summary results of operations are presented with the same amounts as the audited financial statements, but certain balances have been combined and all the note referencing has been removed.

Finances

Easter Seals Alberta Society Year ended October 31, 2016

The Financial Statements of Easter Seals Alberta Society for the year ended October 31, 2016 are audited by Kingston Ross Pasnak LLP, Chartered Accountants.

Copies are available upon request.

The tables and charts below summarize the operating results and distribution of revenue and expenditures.

SUMMARY OF OPERATING RESULTS (\$-000's) 2016 2015

Total revenue	5,217	4,890
Total expenditures	5,379	5,296
(Deficit) / Surplus	(162)	(406)

DISTRIBUTION OF REVENUE AND EXPENDITURES BY PROGRAM / SERVICES

2016 Revenues	%
Fundraising campaigns and events	56
Recreation camp	20
Residential home	16
Equipment Support Services	6
Speaker in Schools	0
Investments and other income	2

2015 Revenues	%
Fundraising campaigns and events	57
Recreation camp	20
Residential home	16
Equipment Support Services	6
Speaker in Schools	0
Investments and other income	1

2016 Expenditures	%
Cost of fundraising activities	14
Recreation camp	28
Residential home	14
Equipment Support Services	16
Speaker in Schools	1
Contribution to other registered charities	3
General admin	12
Amortization	12

2015 Expenditures	%
Cost of fundraising activities	15
Recreation camp	26
Residential home	14
Equipment Support Services	19
Speaker in Schools	1
Contribution to other registered charities	3
General admin	12
Amortization	10

Approved by the Board



Director



Director

2016 Board of Directors

Nancy Beauchemin Edmonton

Brandon Biluk Calgary

Dale Briske Edmonton

Simone Chalifoux Edmonton

Debbie Couch Edmonton

Anne Ewen Banff

George McConechy Edmonton

Dan McPhee Calgary

Louise Novinger Grant Calgary

Vineeta Maguire Calgary

Ryan Sommer Edmonton

Bradley Wamboldt Calgary

2016 Annual Awards

GLEN MATHESON AWARD

Community Foundation of Southeastern Alberta

BARRY MAGUIRE ORDER OF MERIT

Bill Small

CORPORATE AWARDS

Century 21 Bamber Realty Ltd.

MEG Energy Corp.

SynCon Management Ltd.

Presidents Choice Children's Charity

COMMUNITY CHAMPIONS

Steven Poffenroth

Watson Family Foundation

Jim Ellison

JOHN KITTLER VOLUNTEERISM AWARD

Makrina Morozowski

ALUMNI LEADERSHIP AWARD

Rob Long

Arran Daniels

PRESIDENTS' AWARD (2015)

Cindy Moisan

FORMER LIEUTENANT GOVERNOR OF

ALBERTA HON. NORMAN KWONG AWARD

Hon. Sarah Hoffman

Thank You For Your Support

GOVERNMENT SUPPORTERS

Alberta Human Services, Disability Services
Alberta Health Services, Supportive Living
Alberta Health Services, Affordable Supportive Living Initiative
Student Temporary Employment Program, Government of Alberta
Alberta Gaming & Liquor Commission
Canada Summer Jobs, Government of Canada

PRESIDENT'S CIRCLE

Anonymous Fund at The Calgary Foundation
Friends of We Care Foundation Inc.
JC Anderson Family Foundation at The Calgary Foundation
JC Anderson Legacy Foundation at The Calgary Foundation

PATRON

ATB Financial
Auxilium Foundation
Lenard & Debbie Sherwin

CHAMPION

Alberta Canada Charity Foundation
Anonymous (2)
Athletics and Culture Charity Foundation
Calgary Shaw Charity Classic Foundation
Canada Safeway, Sobeys Inc.
Century 21 Bamber Realty Ltd.
Childrens Hospital Aid Society
Douglas W. Davidson
Edmonton Civic Employees Charitable Assistance Fund
Kananaskis Improvement District
Kinsmen Club of Calgary
Leonard & Faigel Shapiro Family Fund at The Calgary Foundation
Multiple Sclerosis Society of Canada
Poelzer Family Foundation Fund at The Calgary Foundation
Red Apple Stores Inc.
Darrell & Laurie Szczerba
The Tenaquip Foundation

LEADER

Austrian-Canadian Society
Ron Bexson
Booster Juice
Canada Post Community Foundation
City of Edmonton Community Investment Operating Grant

Community Foundation of Southeastern Alberta
Estate of Ajaz Quaaishi
Kinsmen Club of Edmonton
Motion LP
Peavey Mart Division of Peavey Industries Limited
People Engaged in Benevolent Activities Association
Prism Flow Products Inc.
Seashell Foundation at the Aqueduct Foundation
Clark Sloan
Southminster-Steinhaurer United Church
SynCon Management Ltd.
TransCanada Pipelines Limited
Watson Family Foundation at The Calgary Foundation

PARTNER

Alberta Royal Purple Lodges Association
Albert's Family Restaurants
Alger Foundation
Associated Canadian Travelers
ATCO Group of Companies
Benefaction Foundation
BNI Premiere
Dale & Diane Briske
Calgary Catholic Teachers Charities Association
Calgary Co-Operative Association Ltd.
Campers Village
Century 21 First Choice Realty
Canadian Real Estate Investment Trust (CREIT)
Dirtt Environmental Solutions Ltd
Encana Corporation
Enerplus Corporation
The Foundation for Seniors' Care - Hearts of Excellence
Jeremy Gizen
The Harold E. Ballard Foundation
Robert J. Holmes
Mark & Tanya Kamachi
Kiros Energy Marketing ULC
Vineeta Maguire
OPUS Corporation
Pembina Pipeline Corporation
Pengrowth Energy Corporation
The Scott Daniel Seaman Memorial Fund at The Calgary Foundation
Shaw Media Inc.
Telus Corporation
Union 52 Benevolent Society



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Alberta

CHARITABLE REGISTRATION
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